

# Michelmersh Brick Holdings PLC



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## CPD Overview

Michelmersh is the UK's premium producer of clay bricks, pavers, special shaped bricks, bespoke architectural Terra Cotta and prefabricated brick components or systems. Leaders in sustainability and innovation, renowned for quality clay products and a bespoke service, the Michelmersh Group owns seven market-leading premium brands; Blockleys, Carlton, FabSpeed, Floren.be, Freshfield Lane, Michelmersh and Hathern Terra Cotta.

The Group remains at the forefront of industry innovation and sustainability, leading with its world first 100% hydrogen-fired clay brick trials, HyBrick and being the first UK clay product manufacturer to offer Building Information Modelling files. By the end of 2022, Michelmersh had surpassed industry wide expectations by reducing its CO2 per tonne of production by a significant 20.1% from a 2016 baseline. The Group was also awarded Net Zero trailblazer at the British Ceramic Confederations' annual conference. Using modernised production methods that emphasise sustainable building solutions and adhering to the most stringent production requirements, Michelmersh guarantees high-quality product standards with a low ecological footprint.

Michelmersh Brick Holdings PLC is Britain's clay product specialist with over 120 million clay bricks and pavers produced annually. The Group is dedicated to manufacturing sustainable, high-quality, long-lasting, and beautiful construction products designed to encompass an array of architectural styles, and this is why Michelmersh's products featured on almost half of the winning projects at the Brick Awards last year. Proud of its longstanding heritage and commitment to excellence, Michelmersh ensures its customers receive the best possible products and services.

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## Available CPD Material (1)

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Multiple formats

### Right Brick First Time

This seminar aims to give architects and designers an expanded knowledge of brick types and their corresponding brick making processes, a brief description of brick architecture through historic examples, and further facts pertaining to the sustainability credentials of clay bricks. It also explains deeper into further design considerations when specifying bricks that affect the appearance of a façade/structure such as the importance of movement joints. The seminar also covers but not limited to:

- How to narrow down the choices of bricks suitable for geographical or conservation areas
- How the mortar colour and joint profile can change the overall appearance of the build
- The importance of movement joints and what materials to use to fill movement joints
- How the use of bond patterns and specials can be used to great effect in the overall finish of the building
- Statutory & regulatory compliance
- Health & safety and wellbeing
- Sustainable architecture and construction
- Inclusive environments
- Product applications and usage
- Long term maintenance
- Fire safety

This CPD can be delivered to you live and remotely.

Material type: Online Learning, Seminar  
RIBA Core Curriculum: **Design, construction and technology**  
Knowledge level: General Awareness

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## Classifications

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### Subject/Product Areas (CI/SfB)

General products

Blocks and bricks > Clay bricks

Blocks and bricks > Brick, block cutting services

### RIBA Core Curriculum areas

Design, construction and technology

Knowledge level: *General Awareness*