

# Parador GmbH

**PARADOR**

Millenkamp 7-8, Coesfeld, 48653  
[www.parador.de/en/](http://www.parador.de/en/)

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## CPD Overview

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We believe every interior should inspire the person in the room and the foundation of a beautiful room begins with the floor.

Made in Germany and Austria since 1977.

#### Who we are

Parador is a leading global interior brand, born from passion and a desire to create outstanding spaces in a sustainable way. Working directly with the design industry and retailers, we provide quality flooring for our customers who are looking for a modern and premium aesthetic.

#### Our mission

Our mission is to create beautiful rooms by offering exquisite flooring and décor to our customers.

Our passion for craftsmanship and innovation is displayed in our extensive collection of products, suitable for a variety of different spaces. With our customers at the heart of everything we do, our teams offer tailored services and expertise to ensure a superior experience.

#### About us

Established in 1977, our emphasis on craftsmanship and European production showcases our expertise and know-how, which has been handed down through generations. Producing innovative designs to inspire our customers and enhance their interior spaces has always been our goal.

#### Our heritage

We have been designing and producing flooring in Germany and Austria since 1977. Our expertise and high quality products are transported across the globe. We are continuously investing in our production to ensure the highest standards are met.

#### Company

##### Sustainable procurement

We attach great importance to long-term fair business relationships and transparent supply chains.

##### Transparency in the supply chain

We believe in transparency, especially in production, process, product and communication.

##### Risks and compliance

By introducing planned risk and compliance management, we want to protect both the jobs and the personal data of our employees.

#### Ecology

##### Emissions

We aim to reduce our carbon footprint at our production sites by 75% by 2023.

#### Energy

From 2023, we use only electricity from renewable sources at our Coesfeld and Güssing sites.

#### Waste

We take care of our waste so that 99% of it can be reused.

#### People

##### Customer Satisfaction

By offering high-quality, sustainable products and taking the issue of healthy living seriously, we are always doing what is best for our customers.

##### Workplace safety and health management

With high safety standards, regular health checks and company pension schemes, we will make occupational health a central issue in the future.

##### Employee Empowerment

We invest in the growth and development of our people helping them to reach their full potential. We empower by reducing hierarchies and treating people with respect and with equality.

#### Our Products

##### Bespoke services

Retail, residential, hotels: in all sectors, the demands on design and interiors are increasing. Together with our partners, we develop the perfect individual solution for projects. Bespoke products are available on request for orders over 300 square meters.

##### Experience Parador in person

Our Trend Centre in Coesfeld is at the heart of Parador. Creative displays of products and collections are showcased with dedicated experts offering 1:1 advice and training.



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## Available CPD Material (1)

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Multiple formats

### Resilient Floorings and Their Contribution to Sustainability and Well-being

Resilient Flooring refers to any floor covering material which is not made from wood, textile, stone, concrete or ceramic. These products are comfortable underfoot, whilst still possessing the physical strength and flexibility to stand up to heavy wear in both residential and commercial settings. Resilient flooring also encompasses a range of floor coverings including vinyl, rubber, linoleum, and cork.

This CPD focuses on an alternative plasticiser-free option to luxury vinyl tiles (LVT) flooring and explains how this product contributes to the sustainability and well-being of an installation.

By the end of this CPD, delegate should:

1. Have an improved understanding of polypropylene coated resilient flooring.
2. Recognise the sustainability features of polypropylene coated resilient flooring.
3. Understand how polypropylene coated resilient flooring can help promote well-being in both commercial and residential properties.
4. Know the relevant industry standards related to polypropylene coated resilient flooring.
5. Be able to identify the benefits of specifying polypropylene coated resilient flooring.

Material type: Online Learning, Seminar

RIBA Core Curriculum: **Design, construction and technology**  
**Sustainable architecture**

Knowledge level: General Awareness

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## Classifications

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### Subject/Product Areas (CI/SfB)

Finishes

Floor finishes: jointless > Resin-based flooring

### RIBA Core Curriculum areas

Design, construction and technology

Knowledge level: *General Awareness*

Sustainable architecture

Knowledge level: *General Awareness*